

SIZES	FULL COLOR (€)	IN CASE OF ADVERTISEMENT PRODUCTION (€)
1 page	1 395,-	1 464,-
2/3 page	1038,-	1 090,-
1/2 page	745,-	785,-
1/3 page	499,-	537,-
1/4 page	399,-	435,-
1/8 page	240,-	260,-

▶ ADDITIONAL CHARGES

Title page	+60%
Second and third page of the cover	+20%
Fourth page of the cover	+30%
First page inside	+12%
Required location	+10%

▶ DISCOUNTS

For repetition 3x	3%
For repetition 6x	6%
For repetition 9x	10%
For repetition 12x	15%
For supplied PR article	10%

▶ TECHNICAL CONDITIONS

Print quality PDF (margin 5 mm), text writing on typing machine or on computer, logo in the sufficient quality (150 × 150 dpi), slides, photos, pictures from prospects - max. A4

▶ OTHER FORMS OF ADVERTISEMENT

Inserted advertisement up to 20 g, max A4 format715 €

▶ CANCELLATION CHARGES

27–21 days before publishing	60%
Till 20 days before publishing	80%

In shorter term than 20 days is impossible to cancel the advertisement.

▶ FORMATS OF ADVERTISEMENT

1/1 210×297 (after trim)	1/1 184×258	2/3 184×171
2/3 121×258	2/3 134×297 (after trim)	1/2 184×128 210×148 (after trim)
1/2 121×192	1/3 72×297 (after trim)	1/3 59×258
1/3 121×127 184×84	1/4 59×194 121×94	1/8 59×90 121×45

▶ **CARRYING OUT:** Ing. Peter Demo, tel.: 0905 833 628, e-mail: demo@vuzv.sk

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